

sigli

SIGLI MEDIA KIT

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ABOUT SIGLI

Company overview & approved boilerplate for media use

Short Boilerplate

Sigli is a technology partner that helps organisations de-risk transformation, from first idea to working system, across software, data, automation, and AI.

Long Boilerplate

Sigli is a technology partner helping organisations de-risk technology transformation, from initial idea to working system. Founded in 2015, the company combines strategic discovery with hands-on delivery across custom software, data, process automation, and applied AI, building practical, scalable solutions grounded in real business outcomes.

Since its founding, Sigli has delivered **150+ projects** for **29+ clients** and established a presence across Europe, with offices in **Antwerp, London, and Vilnius**. Its work spans early concept validation and MVP development through to system modernisation and the scaling of established digital products.

Sigli is also the founder of **Innovantage**, an independent media initiative hosted by **Max Golikov**, bringing together industry leaders, entrepreneurs, and changemakers around the ideas shaping business and technology. With **50+ episodes and more than 1 million views across episodes and shorts**, Innovantage extends Sigli's connection to the wider technology and business community.

KEY METRICS

29+

clients

Sigli consistently delivers **service and quality**, ensuring each client's unique needs are met with **precision**.

150+

projects

Sigli showcases its **expertise and dedication** to providing solutions that drive **client growth** and efficiency.

85%

client retention

Sigli builds **lasting partnerships**, with clients returning for continued support, new projects, and **long-term technology development**.

13+

industries

Experience across diverse industries gives Sigli a broader perspective on solving **complex technology and business challenges**.

EXECUTIVE LEADERSHIP



MAX GOLIKOV

CBDO

Drives global business development and strategic partnerships, helping organizations de-risk technology initiatives before they invest.

 [Max Golikov | LinkedIn](#)

 max.golikov@sigli.com



MIKE BALEIKA

CTO

Leads technology strategy and solution architecture, specializing in scalable systems, AI, and modern engineering practices.

 [Mike Baleika | LinkedIn](#)

 mike.baleika@sigli.com



ROMAN RIMSHA

CCO

Leads Sigli's strategy, growth, and key partnerships, helping organizations navigate complex digital transformation.

 [Roman Rimša | LinkedIn](#)

 roman.rimsha@sigli.com



VASIL SIMANIONAK

CDO

Leads delivery operations, ensuring complex software projects are executed with quality, efficiency, and lasting client value.

 [Vasil Simanionak | LinkedIn](#)

 vasil.simanionak@sigli.com



DIMA DUBAVETS

CPO

Shapes product strategy and innovation, translating business needs into scalable, user-centered digital solutions.

 [Dima Dubavets | LinkedIn](#)

 dima.dubavets@sigli.com

SERVICES

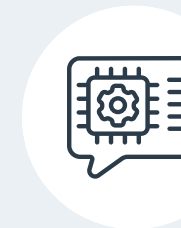
Advisory



Discovery



Process Automation



AI Support

Build & Delivery



PoC & MVP



Team Extension



Success & Support

Data & BI



Data Migration



Data Engineering



Business Intelligence

Quality



Quality Assurance

Discover our services and solutions on our website → <https://sigli.com/services>

SELECTED CASE STUDIES

A selection of projects that demonstrate how we turn complex challenges into scalable software, data, and AI solutions that deliver real impact.

**Pàu**Software
Development

Banking API Integration

Modernised a legacy leasing app and automated financial workflows through banking API integration.



- Faster lease management
- Automated workflows

**Alinea Online**Educational
Technology

EdTech Platform Modernisation

Built a cloud-based web app with assistive features, secure Exam Mode, and a supporting browser extension



- Higher engagement
- Improved accessibility

**Allkind**Accessibility
Tech

AI-Powered Platform Upgrade

Integrated AI and ML across Allkind's product ecosystem to improve performance, automation, and user experience.



- 5× backend performance
- +20% active users

**Lexima**Online
Learning

Legacy Infrastructure & Access Modernisation

Modernised legacy infrastructure and built a unified identity and access management system across Sensotec's products.



- Unified secure access
- Larger user base

**Fleet Startup (NDA)**

Logistics

End-to-End Fleet Management Platform

Built and launched an all-in-one platform combining fleet data, analytics, IoT integrations, and management tools.



- 3-month MVP
- First users onboarded

**UK Property Data (NDA)**Real
Estate

AI & ML Platform Enhancement

Built new data pipelines and integrated advanced ML models to expand property insights and accelerate feature development.



- Dozens of data pipelines
- More AI-powered features

ABOUT THE PODCAST



Max Golikov

Host & Business Development Executive with 15+ years of experience helping companies scale through technology and operational excellence.

Welcome to the **Innovantage podcast**, where business meets tech to bring you your competitive edge. Founded by Sigli, Innovantage has grown into an independent media initiative exploring the intersection of business, technology, and innovation through candid conversations with industry leaders, entrepreneurs, and changemakers.

OUR AUDIENCE

C-Level

Founders

C-Level

Board Members

Consultants

Investors

Business Owners

Innovation Managers

KEY METRICS

1M+

Overall views across episodes & shorts

5.6K+

Subscribers

20K

Average views per episode

25.9K

Monthly audience

50+

Number of episodes published

30K+

Top-performing episode views

BRAND ASSETS

Concept:

Our brand assets include the **official Sigli logo files and approved photography** used across presentations, case studies, banners, social media, and other branded materials. Using approved assets helps keep Sigli's visual identity consistent and recognisable.y.

Logo Assets:

Always use the **official Sigli logo files** provided in the brand asset library. Different formats and variations are available for use across digital and print materials.

Photography Priority:

Where possible, use authentic imagery from the Sigli photo library. Stock photography should only be used when the required subject is not available.

- **Sigli photo library** – official corporate archive:
<https://drive.google.com/drive/folders/1i-wMtLYXejS1aWyWh9Ql4YfcgDBmNKO5?usp=sharing>
- **Stock photography** – use only when suitable imagery is unavailable in the Sigli library

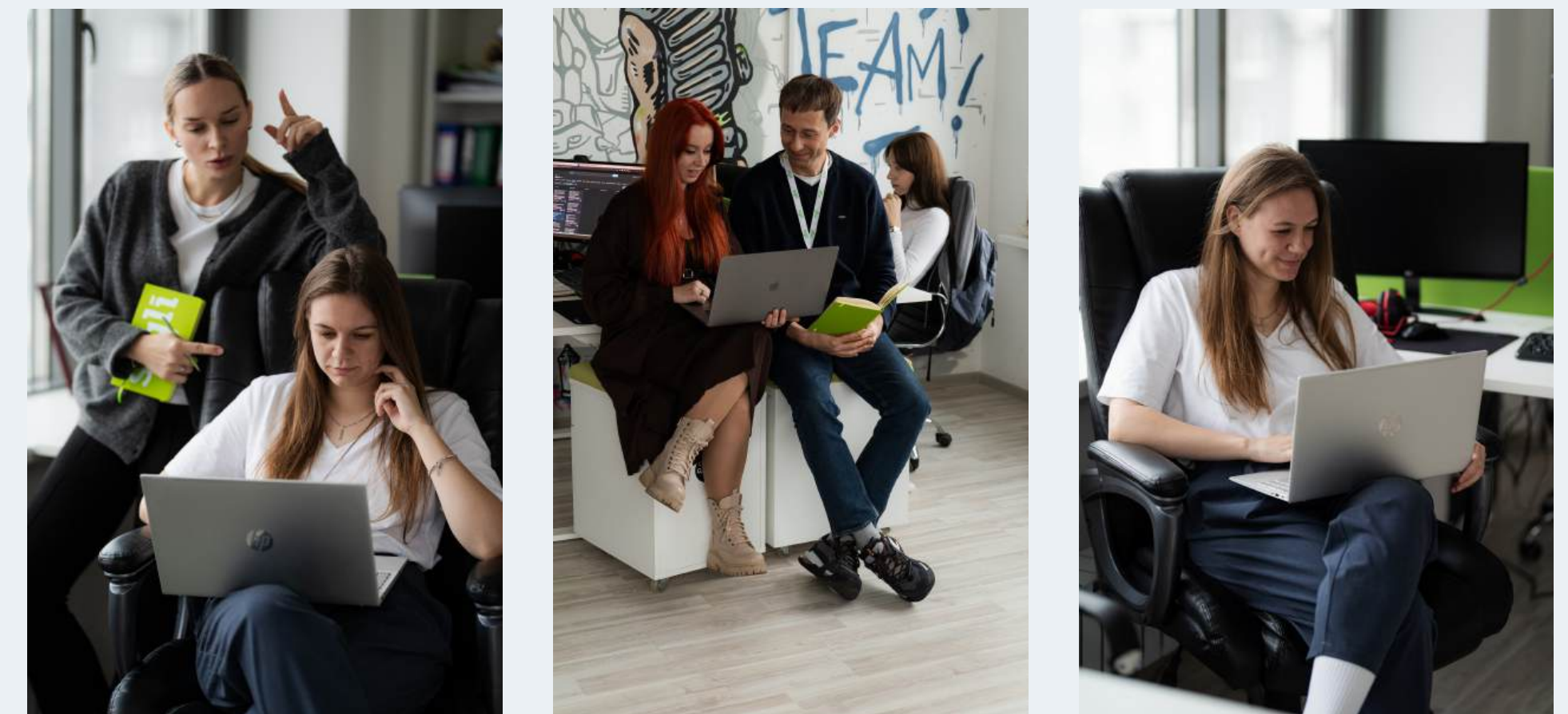
Workflow Note:

When creating branded materials, **always start with the official Sigli assets**. Use the provided logo files and search the Sigli photo library before sourcing imagery externally.

Logo Assets:



Photography Assets:



CONTACT INFO

FOR QUICK INQUIRIES

marketing@sigli.com

General questions, partnerships, project inquiries

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press contact Daria Karasek

OFFICES

 **SIGLI LITHUANIA**

Sigli, UAB

Registration Number: 306257613

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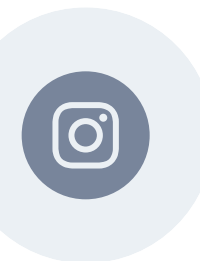
+37060522384

FOLLOW US



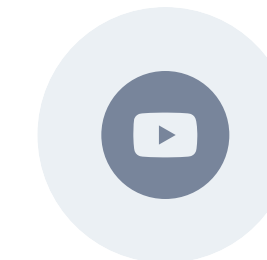
LinkedIn

linkedin.com/company/sigli



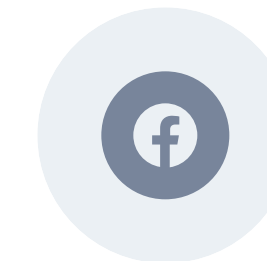
Instagram

instagram.com/sigli.gang



Innovantage podcast

youtube.com/@InnovantagePodcast



Facebook

facebook.com/SigliOfficial/

 **SIGLI BELGIUM**

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